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The claims defining the invention are as follows:

1. A method for supplying digital files to the customer via a data communications network, wherein a recordable medium is provided to a customer, the method including the steps of:
 - (a) registering details of the customer and the recordable medium in a data bank,
 - (b) receiving a customer request to supply one or more digital files,
 - (c) authenticating the recordable medium and the identity of the customer, and
 - (d) if authentication is successful, supplying the requested one or more digital files from the data bank to a client terminal via the data communications network for recordal on the recordable medium.
2. A method according to claim 1, wherein the recordable medium is a recordable DVD.
3. A method according to claim 2, wherein the recordable DVD is connectable to the client terminal by a recordable DVD drive.
4. A method according to any one of the preceding claims, wherein the digital files are music files or other video, audio or data content.
5. A method according to any one of the preceding claims, wherein the recordable medium supplied to the customer includes one or more pre-recorded digital files.
6. A method according to any one of the preceding claims, wherein the recordable medium includes a recordable medium identifier.

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7. A method according to any one of the preceding claims, the method further including:

registering the recordable medium identifier and the customer details in the data bank in step (a), and

5 detecting the recordable medium identifier from the recordable medium in step (c).

8. A method according to any one of the preceding claims, wherein the customer details include a customer name and password.

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9. A method according to any one of the preceding claims, wherein step (c) includes:

receiving customer entered validation data, and

comparing the validation data to the customer name and password stored

15 in the data bank.

10. A method according to any one of the preceding claims, wherein the data bank is maintained by a predetermined content supplier.

20 11. A method according to any one of the preceding claims, wherein the method may includes:

receiving the customer request in step (b) at an intermediary server;

identifying the predetermined content supplier, and

directing the customer request to the data bank of that predetermined

25 content supplier.

12. A method according to any one of the preceding claims, wherein the recordable medium includes a content supplier identifier.

30 13. A method according to any one of the preceding claims, the method

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further including:

identifying the predetermined content supplier by detecting the content supplier identifier at the intermediary server.

5 14. A method according to any one of the preceding claims, the method further including:

issuing the manufacturer and retailer with unique identifying codes.

15 15. A method according to any one of the preceding claims, the method further including:

processing customer payment for the one or more digital files.

16. A method according to claim 15, wherein the customer payment is processed when the recordable medium is provided to the customer.

15 17. A method according to any either one of claims 15 or 16, wherein the customer payment relates to the pre-recorded digital files only.

20 18. A method according to any either one of claims 15 or 16, wherein the customer payment relates to the pre-recorded digital files and one or more digital files supplied in step (d).

19. A method according to any one of claims 15 to 18, wherein the customer payment processed when a customer request is received in step (b).

25 20. A method according to any one of the preceding claims, the method further including:

providing the customer with notification of one or more digital files able to be supplied from the data bank.

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21. A method according to claim 20, wherein the notification may be realised by the transmission of an SMS message, email or other electronic communication.

5 22. A content server for use with a system for supplying digital files to a customer via a data communications network, the content server including a processing unit and associated memory device for storing computer software for causing the content server to carry out a method according to any one of the preceding claims.

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23. Computer software for use with a content server forming part of the system for supplying digital files to a customer via a data communications network, the content server including a processing unit and associated memory device for storing the computer software, wherein the computer software acts to
15 cause the content server to carry out a method according to any one of the preceding claims.